

# Mobile App Risk Management Survey

AI adoption in mobile apps is outpacing the security programs meant to govern it. Here's what 485 senior mobile security leaders report.



**100%**

rate mobile apps as very important or critical to their business



**95%**

use AI in their mobile apps today



**65%**

of organizations with advanced security programs still report an incident

## Two More Signals from the Data



**68%**

of organizations report that more than half of their mobile application code consists of third-party SDKs and libraries



**96%**

of organizations that test only partially report experiencing an incident

## Risk Scan by Industry

A mature program doesn't guarantee fewer incidents. Program strength and incident rate move independently across every sector surveyed.

SELF-REPORTED PRACTICE SECURITY INCIDENT RATE

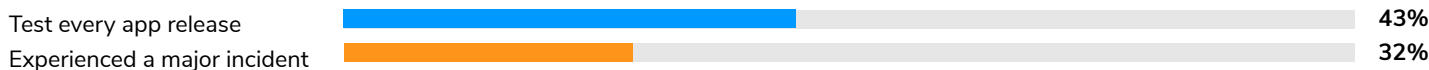
### FINANCE



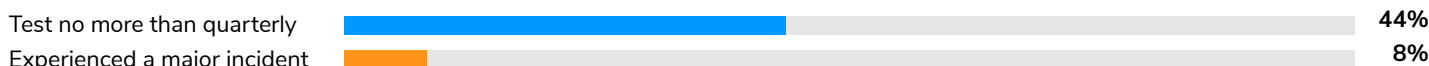
### HEALTHCARE



### HIGH TECH



### RETAIL



## METHODOLOGY

485 senior security leaders surveyed across finance, healthcare, high tech and retail in North America. Independent research by TrendCandy for NowSecure, 2026.

Full Report Available

See the full findings and the strategic recommendations that close the gap.

Get the complete 2026 Mobile App Risk Management Survey, including industry-specific benchmarks and the AI Prediction Analysis.

Download the Report