

NowSecure INTEL *At-a-glance*

NowSecure INTEL™ is cloud-based mobile app vetting and mobile app reputation service (MARS) software used by enterprise mobility and security teams to make faster, more informed decisions about certifying, whitelisting, and blacklisting Apple® App Store® and Google Play™ store apps. NowSecure INTEL continuously monitors the official iOS and Android app stores to automatically test new and updated mobile apps and report on the security, compliance, and privacy status of those 3rd-party apps.

ADVANTAGES:

- Increases visibility and control over 3rd-party app risk across the growing mobile perimeter.
- Provides the highest quality analytics, deepest testing, and most detailed results to pinpoint risks in 3rd-party apps.
- Empowers swift, smart 3rd-party app risk management decisions.
- Fills in enterprise mobility management (EMM) and mobile threat defense (MTD) gaps for layered mobile security and defense-in-depth.

Make Swift, Smart Decisions About 3rd-Party App Risk

Mobility and security teams know that even apps published to the Apple® App Store® or Google Play™ store can carry risk—potentially exposing sensitive data-at-rest, leaking data-in-transit, harboring malicious code, setting the stage for cross-platform attacks, or more. And whether officially approved or not, most employees today use mobile devices and public app-store apps at work.

The thousands of new apps and app updates published to the app stores each day require a continuous, scalable approach to testing the security and risk of those apps. Historically, app-vetting and reputation technology has lacked automation, offered shallow testing coverage, and provided inadequate results.

NowSecure INTEL™ provides the highest quality, continuous security, compliance, and privacy insight into mobile apps from the Apple App Store and Google Play store to empower enterprise mobility and security teams to make swift, smart 3rd-party app decisions for certification, whitelisting, and blacklisting.

Unlike first-generation mobile app vetting and reputation solutions, NowSecure INTEL provides:

Genuine static, dynamic & behavioral analysis for both iOS & Android apps

Assessing an app from the attacker's point-of-view on real iOS and Android devices provides deeper dynamic and behavioral analysis of .ipa and .apk binaries.

The most accurate security analysis of 3rd-party mobile apps across versions over time

Cutting to the core of Android and iOS apps provides better quality insights and near-zero false positives.

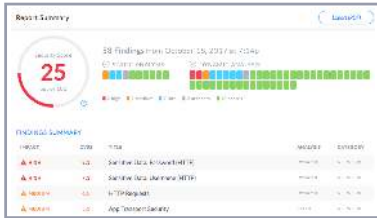
Intuitive scoring based on industry standards for quick decisions

Our proprietary NowSecure Security Score (NSS) enables quick, informed decisions about 3rd-party app risk. The NSS combines risk scores from multiple vulnerabilities into a single measure of risk for a mobile app based on the Common Vulnerability Scoring System (CVSS) and also enumerates CVSS scores for each individual finding.

Robust, detailed reporting mapped to common compliance regimes

NowSecure INTEL delivers comprehensive findings, context and recommendations with mappings to common regulatory standards (e.g., OWASP, NIAP, FFIEC, PCI DSS, HIPAA, CWE™, and more).

Always-On Analysis & Intuitive Mobile App Security Reports On Demand



- Immediately actionable NowSecure Security Score (NSS)
- Intuitive visual representation of breadth and depth of risk
- Prioritized security, privacy, and compliance findings by CVSS score
- RESTful API for integration into existing systems and workflows such as EMM, threat intelligence, etc.




- Pinpoint risks: insecure data-at-rest, insecure data-in-motion, man-in-the-middle, exposed credentials, privacy leaks, and more
- Empirical, consistent testing and evidence for reliable, reproducible, hyper-accurate results
- Drill down for detailed information (including data artifacts) about how an app may violate policies or compliance requirements



- Monitor apps to ensure every new update/release is downloaded and analyzed upon release
- Immediate notification of app updates and new security report availability
- The world's most up-to-date and deepest security intelligence about app-store apps

How It Works

1. NowSecure INTEL has already security-tested millions of app-store apps and loaded results into the database.
2. Through continuous analysis of the Apple App Store and Google Play store, the NowSecure INTEL engine is automatically notified of new releases or updates for monitored apps.
3. NowSecure INTEL automatically downloads and installs the apps onto industry-standard iOS or Android devices for real-world testing.
4. The NowSecure INTEL engine runs a barrage of thousands of security, privacy, and compliance tests and checks against the apps through fully automated static, dynamic, and behavioral analysis.
5. The comprehensive security test results are added to the NowSecure INTEL database and users are notified of new security reports via e-mail or API.



Experience the power of NowSecure INTEL

Request a free report for an Apple App Store or Google Play store app of your choice.

Request your report:
bit.ly/2nwdc4K



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Only the NowSecure Platform delivers automated 360-degree coverage of mobile app security testing **8X faster** and **3X deeper** than any alternative. The world's most demanding organizations and advanced security teams **trust** NowSecure to identify the broadest array of security, privacy, and compliance gaps in custom, 3rd-party, and business-critical mobile apps.