

# THE WORLD IS MOBILE

...AND SECURING MOBILE IS WHAT WE'RE ALL ABOUT.

## BECAUSE MOBILE IS DIFFERENT

Going mobile has changed the way we live and work. Yet even as the rise of mobility blurs the line between what is public and private, more is yet to be known about the rapidly evolving mobile ecosystem and how it impacts individuals, corporations, and society at large.

NowSecure researchers and engineers have found their passion in exploring and defining mobile security: debunking common security assumptions, designing mobile security solutions and creating smarter technology and software that can ensure private information remains private and isn't exposed to unnecessary risks.

Since our founding, we have been recruiting the best and brightest in the field and unleashing them to discover new ways to mitigate complex mobile security risks. Our solutions are based on groundbreaking research and provide unparalleled insight into who is accessing mobile data, how it is being communicated, and the actions needed to reduce risks and prevent private information from leaking.

We believe it's imperative that individuals, developers and enterprises all make mobile security a top priority. So that's why we focus every day on making it easier for them to do so by providing the tools, techniques and intelligence to get it done.

## What makes mobile so different?

*Mobile data is only as secure as the mobile device.*

- 48% of apps have at least one high-risk security vulnerability
- 40% of devices don't have a passcode
- 50% of popular apps send data to an ad network
- 15% of apps leak sensitive data over the network
- 40% of mobile data is sent without being encrypted
- 1.3 billion mobile devices and 180 billion app downloads in 2014...and growing

## What makes us so different?

*We know mobile security better than anybody. Period.*

- 100+ customers from government, healthcare, banking and more
- 5 books on mobile forensics and security
- World-renowned mobile incident response and forensics capability... this empirical approach is the foundation for all our solutions
- Both on-premises and cloud based mobile app assessment products featuring unlimited testing
- Integrated enterprise mobile security - testing, forensics, analytics and device protection
- Mobile development best practices maintained and shared industry-wide
- The best and brightest mobile security researchers and engineers



# How can you truly protect the mobile enterprise?

## WITH A TRULY INTEGRATED MOBILE SECURITY SOLUTION

For today's enterprises, securing locations goes way beyond physical facilities. All employees, wherever they are in the world, are essentially a constantly moving "office" complete with critical data and assets that need protection. Mobile suppliers and customers only further complicate the security challenge.

Traditional enterprise security solutions just can't address the challenges and threats introduced by this constantly moving workforce. Enterprises need to develop and test for app security, protect their users and data, manage performance and analyze devices.

NowSecure pioneered mobile security, so our integrated platform meets the needs of the enterprise and can be configured to meet unique requirements.



### **NowSecure Lab** | *Mobile app security assessments*

NowSecure Lab is unique in the industry for its on-premises workstation testing solution, and is now also available in the cloud. It automates the testing of security and privacy issues for both custom and third party apps.



### **NowSecure Protect** | *Enterprise grade mobile device protection*

NowSecure knows the mobile device user and has created an enterprise-grade application that both empowers the user to control what they share and gives the enterprise the oversight they need to secure critical data and access rights.



### **NowSecure Intelligence** | *Mobile threat alerts and analytics*

NowSecure's apps are installed on hundreds of thousands of devices in over 180 countries. This dynamic and growing database, fed with over 104 million new data points daily, provides insight into increasingly diverse, ever-evolving mobile threats. It's searchable, sortable and customizable.



### **NowSecure Forensics** | *Mobile device forensic analysis*

Stay at the forefront of mobile forensic technology with the NowSecure Forensics Suite. The software is regularly updated with new acquisition and rooting methods to ensure access to the widest range of devices and the most data possible.

## IT STARTS WITH DEVELOPMENT

We believe mobile apps should be designed from the very beginning with better user security in mind. Our research insights have led to the creation of mobile development best practices which we maintain for the industry.

Go to [nowsecure.com/resources/reports](https://nowsecure.com/resources/reports) to download the report.

## MEET WITH US

Mobile security...it's different. It's possible. Let us show you how.

Contact us at **312-878-1100** or send an email to [info@nowsecure.com](mailto:info@nowsecure.com).



NowSecure™

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